

ASHLEIGH FRANK

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PROFESSIONAL SUMMARY

Graduate student at UTD with expertise in statistical analysis and utilizing software to maintain, analyze, and interpret data. Skilled in data-driven research and insights generation.

EDUCATION

University of Texas - Dallas

Master's, Social Data Analytics and Research

- Outstanding Graduate Student Nominee

January 2024 - December 2025

GPA: 3.89

University of Houston

Bachelor's, Sociology

- Concentration in Health and Medicine; Psychology minor
- Magna Cum Laude

August 2020 - December 2023

GPA: 3.7

PROFESSIONAL EXPERIENCE

RESULTS and RESULTS Educational Fund

RESULTS Fellow

January 2025 - Present

- Participate in a national fellowship focused on anti-poverty policy, with an emphasis on global health, and
- Engage in legislative advocacy by meeting with congressional offices and writing policy briefs, op-eds, and letters to the editor
- Develop skills in policy research, storytelling, and organizing to influence federal budget decisions and advance bipartisan support for anti-poverty programs

Blacktip Swim School

Front Desk/Swim Instructor

July 2024 - Present

- Conduct lessons for groups of up to 4 students to perfect their technique with each stroke
- Handle class scheduling, make-up appointments, billing details and student evaluations for clients via iClassPro System
- Create graphics through Canva to convey information to families and student's level-ups

Locktopia Escape Rooms

Game Master

August 2022 - January 2024

- Communicated specifics of escape rooms and explained further details of clues while maintaining groups of up to 10 people
- Maintained cleanliness of rooms, lobby areas and party rooms
- Handled booking details or party booking details and communicated different party packages

Young Invincibles

Young Advocate

September 2023 - December 2023

- Learned about policy and its impact on young adults 18-34 in Texas through biweekly meetings to engage in advocacy development and public policy work
- Facilitated discussions and educate young adults about topics ranging from Health Insurance, Civic Engagement, Workforce, and Student Debt through conducting and planning teach-ins

Social Processes Lab

Research Assistant

February 2023 - December 2023

- Carried out research under different graduate student's studies via SONA systems to credit participants for their compensation
- Documented and organized participant data via Google sheets and Qualtrics
- Coordinated with M.D. Anderson research center to promote participation in studies through tabling and passing out informational flyers
- Conducted literature reviews for upcoming research

Children's Learning Center

Daycare Student Assistant

October 2020 - August 2023

- Organized paperwork and student data via online databases with ProCare
- Furthered organization skills by creating an online filing system to organize training records and other documents
- Improved infants and toddlers' development along with speech, cognition, and practicing basic needs such as hand washing, potty training

PROJECTS & OUTSIDE EXPERIENCE

Mixed-Methods Research - Methods of Data Collection and Production

August 2024 - December 2024

- Conducted a mixed-methods survey analyzing the impact of social media influencers on consumer behavior in fast fashion
- Utilized web scraping to collect social media advertising data and conducted a survey to assess consumer perceptions and studied best practices in web scraping with R and research methodologies
- Explored text mining using tidytext and text analysis using quanteda via RStudio to process and analyze text data
- Gained experience in hypothesis testing, survey design and research methodology, ensuring alignment with experimental best practices

Qualitative Research – Immigrant Assimilation in the Corporate World

January 2024 - May 2024

- Designed a qualitative research study exploring the social benefits of immigrant assimilation in corporate
- settings, analyzed qualitative data to identify themes related to career advancement, cultural adaption, and social inclusion
- Conducted semi-structured interviews and field observations to gather insights on workplace integration
- Developed a research protocol in alignment with Institutional Review Board (IRB) guidelines, ensuring

Shiny Apps Application

January 2024 - May 2024

Information Management- SQL Database Project

- Designed and deployed a relational database integrating hiking trails, nutritional food recommendations, recipes and water consumption guidelines using PostgreSQL and SQLite
- Designed an interactive web application using Shiny through RStudio, featuring a dynamic UI with dropdown selection, action buttons and expandable information cards
- Utilized RPostgres to connect the application to a PostgreSQL database managed through pgAdmin
- [Link to project](#)

CONNECT Fellow

with Self-Esteem Elevated at UTD

Remote

September 2024 - December 2024

- Interviewed participants of vision castings events and used qualitative analysis and text analysis to
- Developed a logic model to predict resource flow, key metrics, and desired impact
- Developed data plan to assess organizational effectiveness through participant data, event data, and analysis

SKILLS

Skills: Python, MySQL, Customer Service, Communications, Public Speaking, Excel/Numbers/Sheets, SAS, Stata, RStudio, R, SQL

Professional Certifications: CPR/First Aid, CITI Human Research